



15 December 2009

Mr Ken Church  
Cleanitise  
14 Cherry Grove  
Sketty  
SWANSEA  
SA2 8AS

Dear Ken

**Cleanitise Multi Purpose Cleaning Product**

Having purchased your above product at the beginning of November, I feel I must write to tell you how pleased I have been with its performance which has revolutionised the cleaning procedures in all areas of the hotel.

The anti-bacterial and cleaning properties of the product, coupled with it being odourless and colourless, makes it perfect for use in kitchens, dining rooms, bar and bedrooms – i.e. everywhere.

At long last I have found a single product which cleans all surfaces in all areas of the hotel business. I wish you much success with this product and would be very happy to recommend it to other potential customers.

Yours sincerely

A handwritten signature in blue ink that reads "Ian Williams". The signature is fluid and cursive, with a long, sweeping underline that extends across the width of the signature.

**Ian Williams**  
Proprietor